



May 1, 2020 | 7:30 am – 5:00pm  
Schiff Conference Center  
Xavier University  
Cincinnati, Ohio



In 2020, the Midwest Regional Sustainability Summit will continue to explore new and promising areas of environmental sustainability by focusing on **Cities of the Future: Becoming a Regenerative Region**. Collectively, we will imagine how cities can become regenerative hubs that enhance rather than deplete our natural resources, promote a vibrant, resilient built environment and support healthy, equitable communities. By examining innovative strategies to link rural, urban and suburban communities, we can identify new opportunities to build regions that are both socially and environmentally resilient.

### Highlights for this year's Summit:

- A **keynote address by Majora Carter**, award-winning urban revitalization strategist and corporate consultant working at the intersection of race, place and environment whose work in the South Bronx has transformed a once blighted community into a hub of opportunity and advancement for residents of all backgrounds.
- A **lunchtime awards ceremony honoring regional organizations** whose incorporation of sustainable practices serves as a model for our region
- **Breakout sessions** where attendees can dive deeper into issues such as creating a sustainable built environment; cultivating vibrant landscapes; transportation, food systems & circular economies; diversity, equity & inclusion in sustainability; collective impact best practices and legislative or institutional policy change.

### Who Attends the Midwest Regional Sustainability Summit?

From Fortune 500 powerhouses to innovative small businesses, government agencies, academia and NGOs, this event brings together today's regional visionaries, sustainability directors, leading green companies, small business enterprises and passionate individuals. Attendees are interested in and committed to becoming more sustainable, while solving some of the region's toughest environmental problems and creating a positive economic impact.

## Get Involved

### Attend the Summit

Each year, we seek to widen the table for discussion around the issue of environmental sustainability. We bring together a broad audience that seeks to engage in thoughtful discussion, share best practices, celebrate the work that is currently being done in sustainability throughout the Midwest and identify areas for future regional collaboration. We invite all who are interested to join us on May 1, 2020 and be ready to deepen your understanding and expand your network.

### Become a Sponsor

Taking part in this event as a sponsor means reaching a diverse and dynamic collection of individuals committed to making the region more environmentally and economically sustainable. We offer multiple ways to become involved and support the 2020 Midwest Regional Sustainability Summit – as a sponsor, an exhibitor or both. Please review our 2020 Sponsorship Package to find the best option for you and your organization.

<b>SPONSORSHIP OPTIONS</b>	<b>GREEN Sponsor</b>	<b>Sustainability Sponsor</b>	<b>Conservation Sponsor</b>	<b>Stewardship Sponsor</b>
<b>DONATION LEVEL</b>	<b>\$10,000+</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>
<b>Sponsorship features</b>	Top billing as GREEN Sponsor with logo alongside organizers on all materials Opportunity to address audience for 3 minutes during welcome remarks	Opportunity to exclusively sponsor a key program element: networking breakfast, plenary session, lunchtime awards ceremony, reception	Opportunity to sponsor one breakout panel session (first choice)	Opportunity to sponsor one breakout panel session (second choice)
<b>Tickets to Summit</b>	12	8	6	4
<b>Exhibitor table included</b>	Yes, prime location	Yes	Yes	Yes
<b>Recognition in conference app</b>	Logo and company name on front page alongside organizers	Logo on Sponsor page (row 1) and in materials for sponsored program element	Logo on Sponsor Page (row 2) and in materials for sponsored panel	Logo on Sponsor Page (row 3) and in materials for sponsored panel
<b>Recognition on Summit website</b>	Logo, link and paragraph on homepage and Sponsor Page	Logo, link and paragraph on Sponsor Page (row 1)	Logo and link on Sponsor Page (row 2)	Logo on Sponsor Page (row 3)
<b>Recognition in promotional outreach</b>	e-blasts*: prominent company logo Radio spots on WVXU/WGUC recognizing sponsorship: 8 Press release: company name	e-blasts*: company logo	e-blasts*: company logo	e-blasts*: company name

\*Up to 6 e-blasts with a reach of 6,500. Confirm sponsorship by February for maximum recognition.



## Sponsorship Registration

### Sponsor Information:

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Check enclosed

Check to follow

**Yes, I want to sponsor the 2020 Midwest Regional Sustainability Summit at the following level:**

\_\_\_ **\$10,000 – GREEN Sponsor** (or indicate specific amount if greater than \$10,000: \_\_\_\_\_)

\_\_\_ **\$5,000 – Sustainability Advocate**

\_\_\_ **\$2,500 – Conservation Sponsor**

\_\_\_ **\$1,000 – Stewardship Sponsor**

Checks should be made payable to Green Umbrella. Your sponsorship (less value of goods received) is tax deductible as provided by law. Sponsors will receive an official receipt for tax purposes outlining the tax-deductible portion of the sponsorship. Green Umbrella is a 501(c)(3) organization; our tax ID# is 31-1770299.

### Please return completed form to:

Green Umbrella  
5030 Oaklawn Drive  
Cincinnati, OH 45227

### For more information, please contact:

Rashida Manuel, Director of Public Engagement  
(513) 541-1538

[Rashida@greenumbrella.org](mailto:Rashida@greenumbrella.org)

**Thank you so much for your support of Green Umbrella and the Midwest Regional Sustainability Summit!**